

SANTA BARBARA COUNTY
WORKFORCE INVESTMENT AREA

*Activity and Data Report
Fiscal Year 2014-2015
November 2014*

 *the Workforce
Resource
Centers*

*Workforce Resource Center System
Consortium Members*

Ardis Nielsen, Allan Hancock College
Ken Jensen, Department of Social Services
Grace Schoch-Manzano, Employment Development Department

Mona Baker, WIA/WRC Manager

**WORKFORCE
RESOURCE CENTERS**

*Santa Maria
1410 S. Broadway
(805) 614-1550*

*Santa Barbara
130 E. Ortega Street
(805) 568-1296*

www.workforceresource.com

Your One-Stop Employment Connection

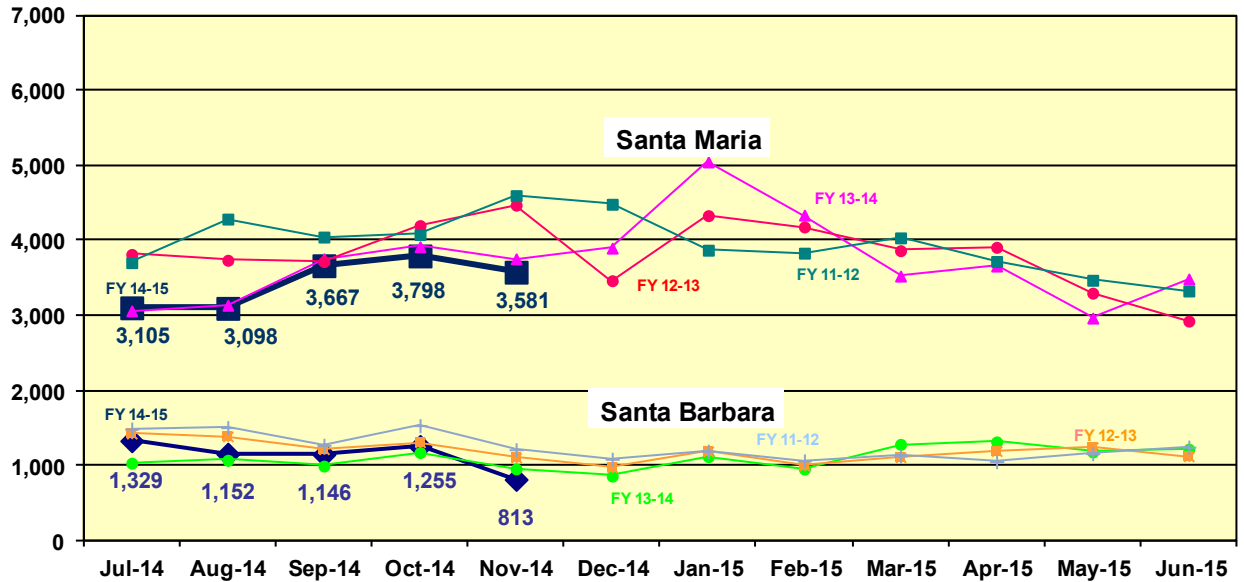
INTER  *LINK*
SYSTEM

"At the WRC or Online ... Anywhere, Anytime!"

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WRC Center Visits—November 2014

Total WRC Center Visits



Santa Barbara

FY 14-15	Total WRC Distinct Visitors	Total WRC Visits	Resource Room Services	SDI Services	Workshops Classroom Services	Other Partner Services	Total Number Of Services Provided to Individuals
Jul-14	661	1,329	1,086	N/A	237	181	1,504
Aug-14	585	1,152	959	N/A	175	204	1,338
Sep-14	573	1,146	1,159	N/A	199	82	1,440
Oct-14	605	1,255	1,439	N/A	175	90	1,704
Nov-14	410	813	937	N/A	66	55	1,058

Santa Maria

FY 14-15	Total WRC Distinct Visitors	Total WRC Visits	Resource Room Services	SDI Services	Workshops Classroom Services	Other Partner Services	Total Number Of Services Provided to Individuals
Jul-14	1,763	3,105	2,047	222	661	256	3,186
Aug-14	1,677	3,098	1,965	261	723	288	3,237
Sep-14	1,835	3,667	2,183	250	865	274	3,572
Oct-14	1,948	3,798	2,370	226	948	161	3,705
Nov-14	1,931	3,581	2,056	308	911	263	3,538

WRC Statistics—November 2014

<u>Core (Universal Population) - Job Seeker</u>	<u>SB</u>	<u>SM</u>	<u>Total</u>	<u>FYTD</u>
Total WRC Distinct Visitors	410	1,931	2,341	11,988
Total WRC Visits	813	3,581	4,394	22,944
<u>Core Services (Universal Population) - Job Seeker</u>				
• Total Resource Room Services	937	2,056	2,993	16,201
• SDI Services	N/A	308	308	1,267
• Workshop/Classroom Services	66	911	977	4,960
• Other Partner Services	55	263	318	1,854
• Total Number of Services Provided to Individuals	1,058	3,538	4,596	24,282
Employment Opportunities	0	0	0	0
Employer Workshops/Presentations	1	0	1	5
Rapid Response Presentations	0	0	0	0
SB-None				
SM-None				
Rapid Response Participants	0	0	0	0
Employer Recruitments	11	4	15	61
<i>SB-Servicemaster, Labor Ready, Altamed Caregivers, Forever 21, Universal Protection, Goleta Boys & Girls Club, IRI, Interim Health Care, Focus Professional Employment Services, Pizza Hut, In-Home Care Network</i>				
<i>SM-Pacific Protection, Pizza Hut, Robert Half International, Life Steps</i>				
Number of Interviews	61	11	72	419
WRC Website Tracking				
Total Website Logins	-	-	1,249	8,272
Education and Career Services	-	-	47	364
Other Jobseeker Services	-	-	2,256	15,050
Job "Spidering" Referrals	-	-	90	637
Employer Registrations in Inter-Link	-	-	16	96
Employer Services	-	-	231	1,022

WRC Definitions

Core Services—As required by WIA, but not funded, core services must be available to the general public. There are no eligibility requirements for these services which can include: Internet access, resume writing assistance, information on unemployment insurance, local newspapers and periodicals, labor market information, job placement and referral. The Resource Rooms include access to Inter-Link and CalJOBS where job seekers can enter their resumes for employers to view and also search for jobs nationwide. Workshops and classes taught by the community colleges and partners are available on an on-going basis along with financial aid information for additional educational opportunities. Core services can be provided using a self-directed approach or with the aid of partner staff.

Total WRC Distinct Visitors—Total number of distinct customers of all partner services at the WRCs during this month (from Inter-Link).

*(Visitors could be counted as distinct in each calendar month)

Total WRC Visits—Total number of visits to the WRC for services during this month, all who walked through the door regardless of services received (from Inter-Link).

Resource Room Services—Customers utilizing the Resource Room universal services. This number includes those customers accessing services such as the following: Resume and Cover Letter Assistance, Unemployment Insurance Assistance, Computer based job search (Inter-link and CalJOBS), Resource Room equipment/resources (phones, fax, copier, videos, typewriter, newspapers, job bulletin board), Educational Services (Financial-Aid, Course Information, School Catalogs), Career Exploration, Training Resources, and Labor Market Information.

SDI Services —Number of customers who came to the WRC only for State Disability Insurance assistance (from Inter-Link).

Workshop/Classroom Services—Number of customers attending workshops and/or classes provided by a partner agency at the WRC (i.e. AHC, WIA, EDD, DOR, IHCN, Arbor). Many customers attend eight (8) - twelve (12) days per month.

Other Partner Services—All other customers who have used partner services at the WRC exclusive of those services above, including appointments with Partner Agency staff.

Total Number of Services Provided to Individuals Services—Total number of services received by WRC customers during the reporting month. (Resource Room Services + SDI Services + Workshops/Classroom Services+ Other Partner Services)

Employment Opportunities*—This represents the number of local jobs available on CalJOBS. The CalJOBS system is used as the portal for all job notices developed and received by the EDD. *Note: These jobs are only reported on a countywide basis.

Employer Workshops/Presentations—Number of actual EAC meetings, information workshops and presentations offered to the employer community by partners.

Employer Workshops/Presentations Participants—Number of actual persons attending EAC meetings, information workshops and presentations offered by the WRC partners.

Rapid Response Presentations—Staff presentations on WRC, WIA & EDD services to staff of employers giving notices of lay-off or closures. This number includes both W.A.R.N. and non-W.A.R.N. events.

Rapid Response Participants—Number of recently or soon-to-be laid off persons attending presentations.

Employer Recruitments—The WRC provides space and partner assistance to employers in conducting recruitments and interviews. This number includes the number of employers that the WRC staff assisted this month.

Number of Interviews—Number of job seekers interviewing on-site at WRC at the above mentioned employer recruitments.

Total Website Logins—Total number of Inter-Link logins by jobseekers and employers.

Total Education and Career Services—Total number of individuals researching educational programs and conducting career exploration through Inter-Link.

Total Job Seeker Services—Total number of individuals using job search, resume building, cover letter builder, tips and guidelines through Inter-Link.

Total Job Spidering Referrals—Total number of individuals referred to job openings through Inter-Link "job spidering" technology (i.e. job openings on Career Builder, Hot Jobs, CalJOBS, and locally posted job openings).

Total Employer Registrations—Total number of employers registered in Inter-Link.

Total Employer Services—Total number of employers posting job openings and company information, conducting candidate search and resume matching, and utilizing Interlink to research regional business demographics including industry profiles and occupation demographics.

WIA Statistics For Adult & Dislocated Worker—November 2014

	<u>SB</u>	<u>SM</u>	<u>Total</u>	<u>FYTD</u>
<u>Intensive & Training - Adult & Dislocated Worker</u>				
Orientation Participants	14	17	31	238
New Applicants	3	6	9	71
New Enrollments	1	2	3	27
Active Participants	11	10	21	-
Closed Cases	38	32	70	112
Post Program Follow-Up	50	39	89	-
<u>Individual Training Agreements (ITA)</u>				
•\$1,000 or less	0	0	0	1
UCSB Extension	0	0	0	1
Average \$ Per Participant	\$0	\$0	-	-
•\$1,000 or more	2	0	2	9
Allan Hancock College	0	0	0	1
Center for Employment Training	0	0	0	1
CVUSD	0	0	0	1
Santa Barbara City College	1	0	1	4
VACE	1	0	1	2
Average \$ Per Participant	\$3,950	\$0	-	-
• Types of Training				
Bookkeeping	2	0	2	5
Licensed Vocational Nurse	0	0	0	1
Medical Assistant	0	0	0	1
Medical Records Technician/Specialist	0	0	0	2
Truck Driver - Heavy	0	0	0	1
Total Number of Unique Training Vendors	0	0	0	6
<u>On-the-Job Training (OJTs)</u>				
•On-the-Job Training Employer Contracts	2	0	2	10
Barrato, Sullivan and Company	0	0	0	1
Imlak'esh Organics	1	0	1	3
Ipower Resale Group, Inc	0	0	0	1
Jeannine's Baking Company of Santa Barbara	0	0	0	1
Kleanerette Dry Cleaners & Laundry	0	0	0	1
KLM Custom Imaging	0	0	0	1
River Blues Salon Spa Inc	0	0	0	1
United Boys & Girls Club of Santa Barbara County	1	0	1	1
Average \$ per Participant	\$4800	\$0	-	-
Total Number of On-the-Job Training Employers	1	0	1	8

WIA Definitions

Intensive & Training Services – For adults and dislocated workers who are unemployed, underemployed and/or unable to obtain employment through WRC core services. Clients are determined to be in need of additional services to gain employment, retain current employment and/or attain self-sufficiency. Services include assessment of skill level, educational opportunities, basic skills training, occupational training through work experience, on the job and customized training. Barriers such as the lack of childcare, transportation, uniforms and tools are addressed at this time.

Orientation – Staff outlines the Intensive and Training programs available and addresses questions from potential clients. This number reflects those attending the orientation sessions.

New Applicants – Potential clients applying to the WIA program during this month. Not all clients apply for the program after attending orientation.

New Enrollments – Clients accepted into the WIA program this month.

Active Participants – Total number of participants at various stages in the program (assessment, career counseling, supportive services, plan development, job placement, OJT, ITA's, etc). This number includes actively enrolled in the WIA program during the month.

Closed Cases – The total number of clients completing the WIA program.

Post Program Follow-Up – WIA requires that each client be tracked for 12-months after exiting the program. Staff checks the employment status and offers assistance as needed to keep the client employed and to increase their chances of self-sufficiency. If a client loses his job during this time, he is eligible to return to the program.

Training Agreements—\$1,000 or less - Training agreements with minimal tuition costs associated. Other supportive services (i.e. child care, tools and supplies, mileage, books and parking) may be funded. This type of training is usually through the Community Colleges.

Training Agreements—\$1,001 or more – Includes the number of ITA contracts (training agreements) signed during the month.

Average \$ Per Participant - Average dollar amount of ITA's (training agreements) contracted during the month in each geographical area.

Types of Training - Types of training participants are enrolled in in each geographical area.

Number of Unique Training Vendors – Number of unique vendors receiving ITA contracts (training agreements) for the month. Vendors may have multiple geographic training locations.

Number of OJT's – Includes the number of OJT account contracts signed during the month.

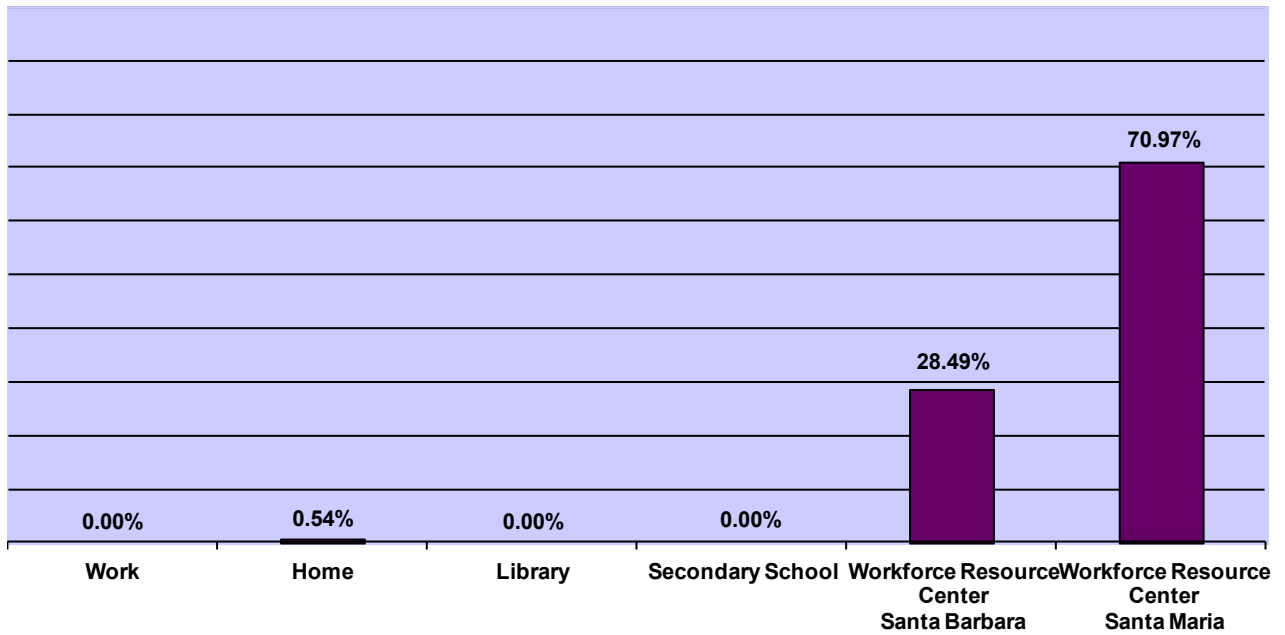
Types of OJT Training - Occupations with the highest number of clients in an OJT for the month.

Average \$ Per Participant - Average dollar amount of OJT's contracted during the month in each geographical area.

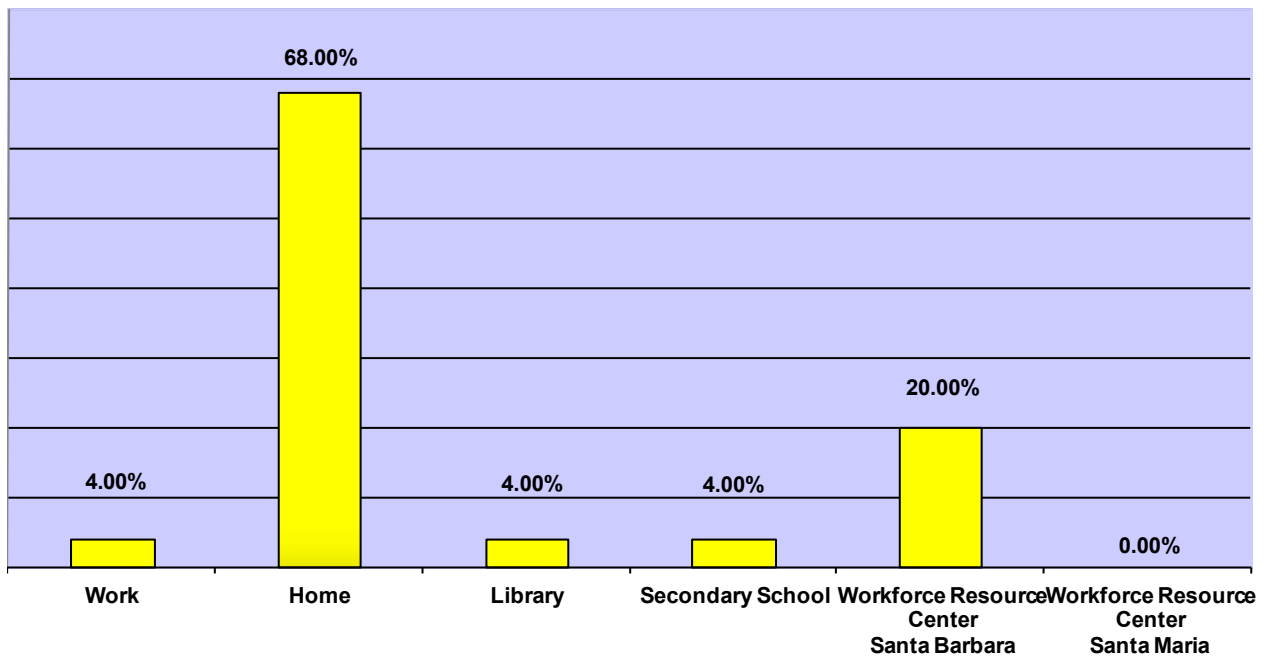
Number of OJT Employers – Total number of employers receiving OJT contracts for the month.

Registrant Demographics New Registrations 397

Total New Registrants 372
By Website Access Location and Subsequent Visits to WRC

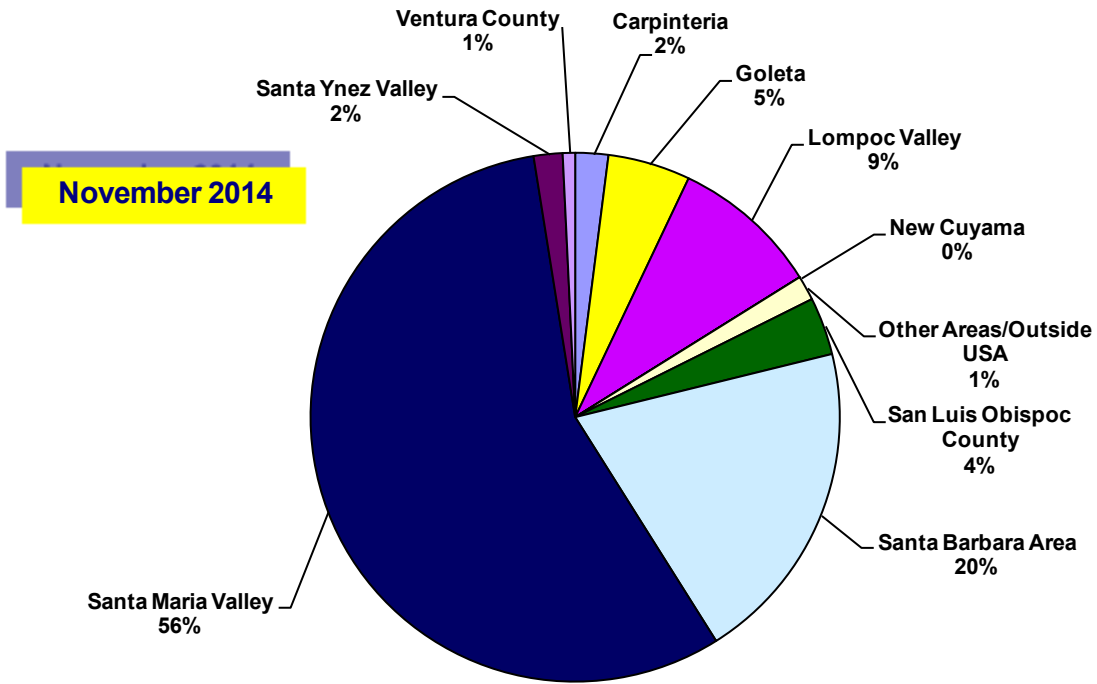


Total New Registrants 25
By Website Access Location with No Subsequent Visits to WRC

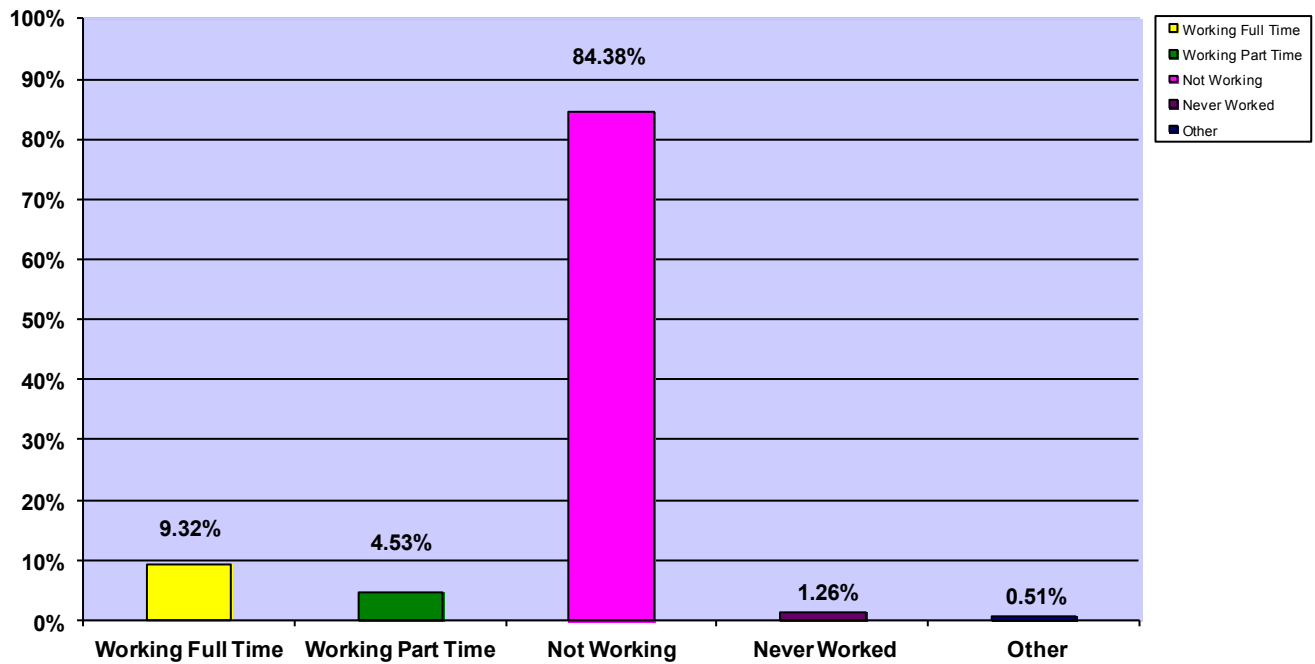


WRC Registrations—November 2014

Registrants by Cities of Residence

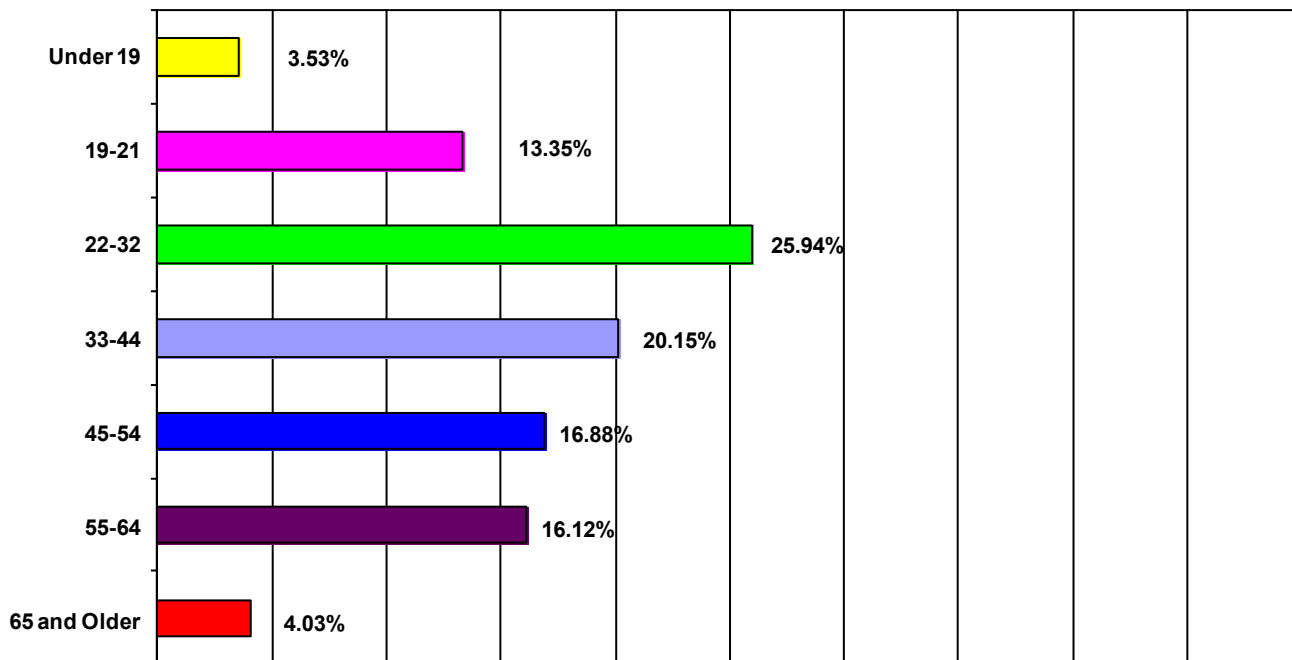


Registrants Employment Status

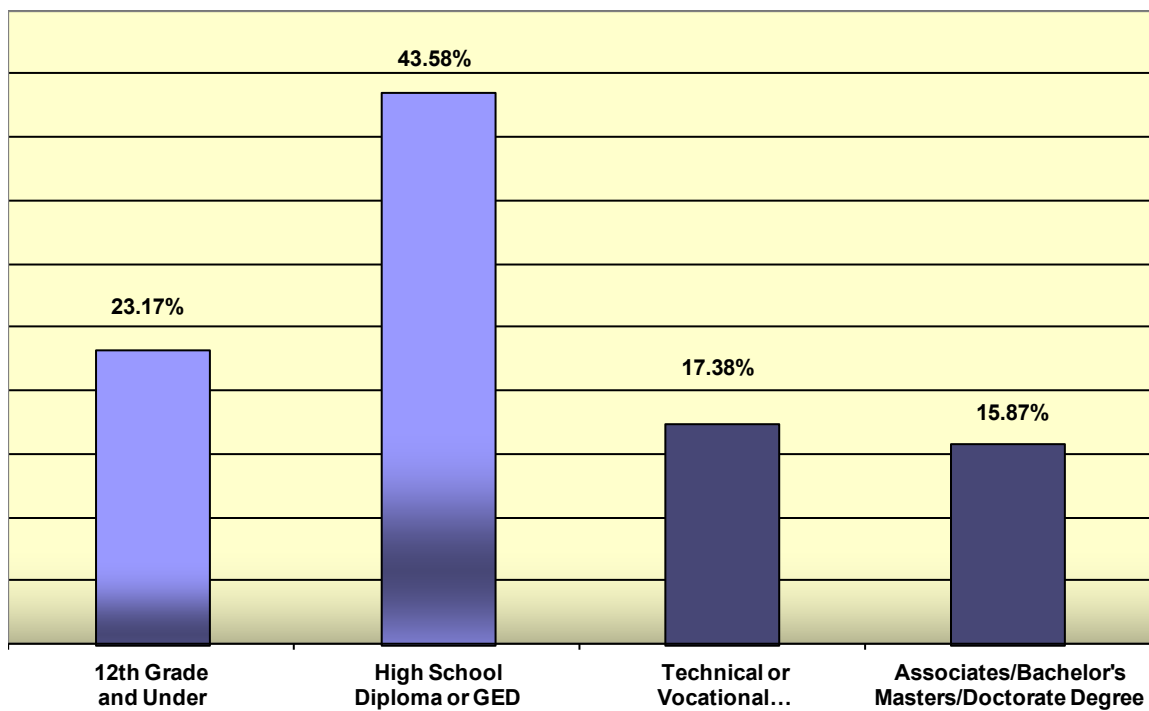


WRC Registrations—November 2014

Registrants by Age

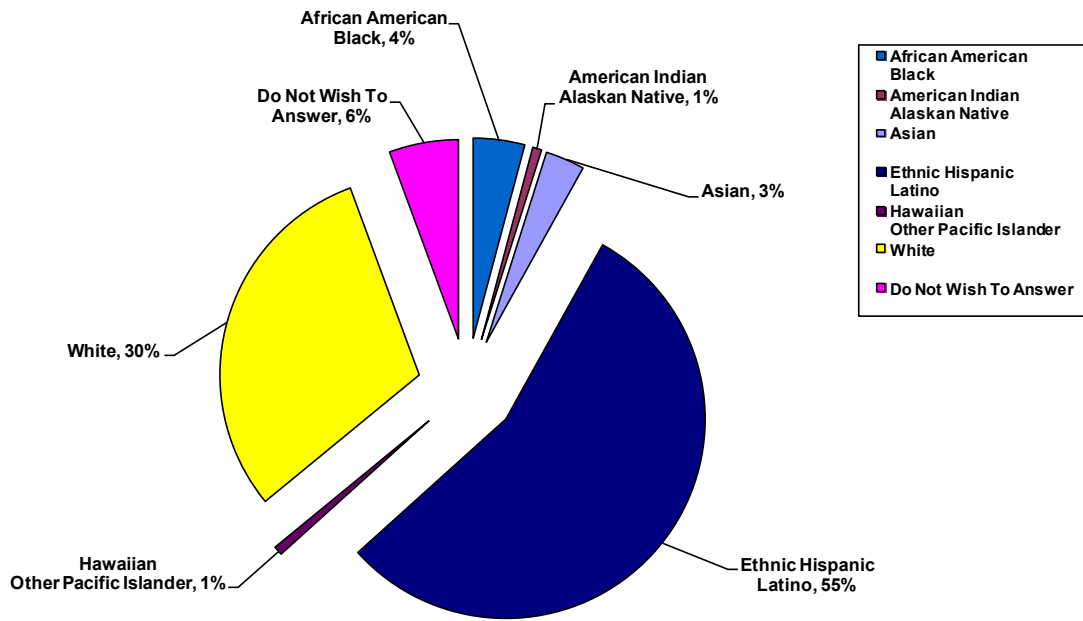


Registrants by Highest Level of Education



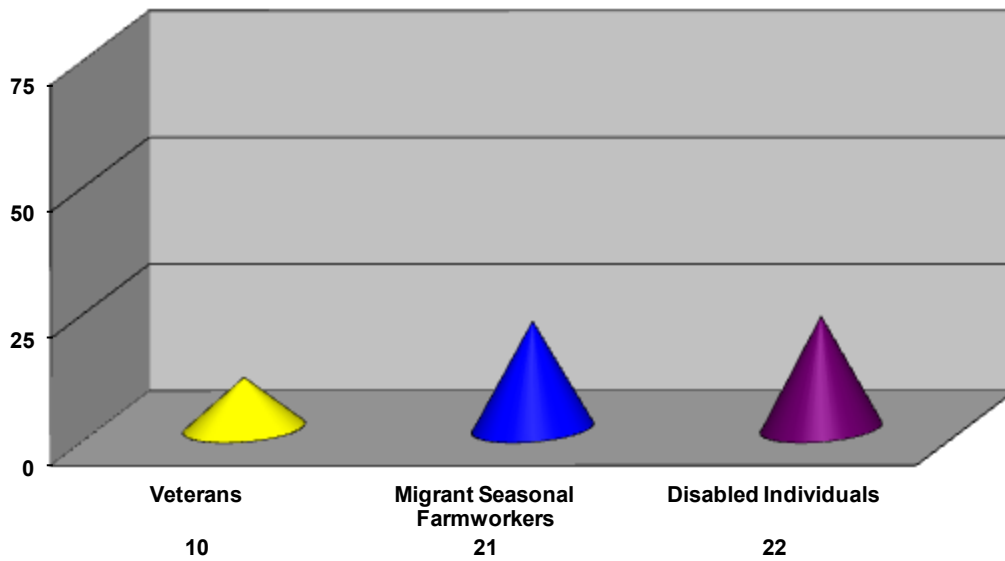
WRC Registrations—November 2014

Registrants by Ethnicity/Race



* May total more than 100% as registrants may select more than one ethnicity

Other Characteristics



Rapid Response—November 2014

LAYOFFS/ BUSINESS CLOSURES SANTA BARBARA COUNTY LWIA July 1, 2014- June 30, 2015

RR Activity Date	Orientation Status	Notification Date	Date Rec'd by WRC staff	Company	Site	Affected Workers	# Attended	Occupation's Affected	Reason's for Lay Off/Closure RR Status
-	Pending	10/1/14	10/1/14	Allergan, Inc	Goleta	134		Engineers, Directors, Assistants, Clerk, Managers, Professionals, Programmer, Scientists, Secretaries, and more	Closing Facility
TOTAL AFFECTED WORKERS PYTD						134	0		
WARN Received				Source- (Non-WARN) Published Announcement; Direct Contact by Employer.					

Business Community Updates—November 2014

SANTA BARBARA COUNTY RAPID RESPONSE REPORT Activities and Updates-November 2014

Rapid Response Activity

None to Report

WARN/Non-WARN Notices

None to Report

Business Community Updates*

Business/ Company	Site	Industry/ Occupations	Announcement/ Update	Source	Date
Cotton On	Santa Maria	Retailer	Cotton On opened its doors at the Santa Maria Town Center on November 22, 2014. A one-stop shop for the fashion seeker. Cotton On carries collections that incorporate global trends in ladies' and men's wear at affordable prices.	<u>Noozhawk</u>	11/24/14
The Pad	Santa Maria	Fitness Facility	The Pad will open it's doors at 2399 A Street in March. The 10,000-sq-ft climbing gym with walls textured to emulate boulders, movable hand-and-footholds, and wall-to-wall padded floors will be the first of its kind in northern Santa Barbara County. It will also offer workout rooms, kids' programs, after-school programs, camps, team building, yoga and birthday parties as it builds out in stages.	<u>Santa Maria Times</u>	11/21/14
Jael and Jabez	Lompoc	Salon	Jael and Jabez is a family-owned salon that recently celebrated its grand opening at 437 North H Street.	<u>Lompoc Record</u>	11/14/14

***Informational Only.** Postings are possible indicators of trends, forecasts, or activities, reflecting the business climate in the Tri-Counties. Noteworthy events (due to size of layoff, outsourcing, etc.) occurring at the national or global level, may be included, too.

Business Community Updates—November 2014

SANTA BARBARA COUNTY RAPID RESPONSE REPORT Activities and Updates-November 2014 (Continued)

Rapid Response Activity

None to Report

WARN/Non-WARN Notices

None to Report

Business Community Updates*

Business/ Company	Site	Industry/ Occupations	Announcement/ Update	Source	Date
Rendezvous Home and Garden	Santa Maria	Retailer	Rendezvous has been open at its location on Broadway and McCoy for 14 years. The business will be closing on Tuesday, November 25, 2014.	<u>KSBY</u>	11/6/14
Children's Behavioral Health Center	Lompoc	Health Center	Officials and staff for the Children's Behavioral Health Center welcomed the public to their new Lompoc home at 401 E Ocean Avenue and offered tours during a two-hour open house that began with a ceremonial ribbon-cutting. The new child center will provide therapy services, case management, rehabilitation services, medication support and family and group therapy.	<u>Lompoc Record</u>	11/1/14

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Santa Barbara County—LWIA Job Order Information—November 2014

Occupation Group	Occupation Group Description	Total Job Orders	Total Job Openings	Total Job Seeker Views
17	Architecture and Engineering	9	9	4
27	Arts, Design, Entertainment, Sports and Media	4	10	1
37	Building/Grounds Maintenance & Cleaning	10	42	1
13	Business & Financial Operations	13	14	4
21	Community & Social Services	1	1	1
15	Computer & Mathematical	13	13	3
47	Construction & Extraction	0	0	0
25	Education, Training & Library	16	28	3
45	Farming, Fishing & Forestry	0	0	0
35	Food Preparation & Serving	12	86	16
29	Healthcare Practitioners	8	9	1
31	Healthcare Support	8	24	6
49	Installations, Maintenance & Repair	8	8	9
23	Legal	0	0	0
19	Life, Physical & Social Sciences	2	2	0
11	Management	20	21	3
55	Military Specific	0	0	0
43	Office & Administrative Support	76	429	67
39	Personal Care and Services	11	24	25
51	Production	7	33	40
33	Protective Services	3	3	0
41	Sales & Related	10	30	14
53	Transportation & Material Moving	11	14	17

NOTE: The above totals are driven from CalJOBS and Inter-Link and may be duplicated.

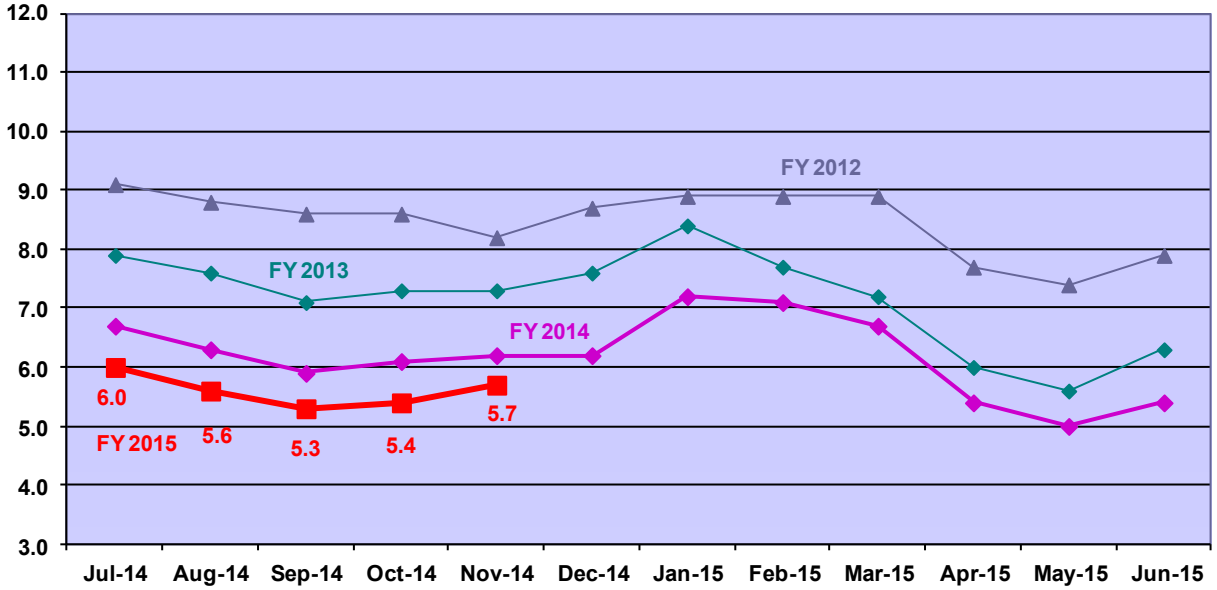
Total Job Orders—Number of job orders posted by employers during the month.

Total Job Openings—Number of actual job openings available in each occupation group from all job orders posted during the month.

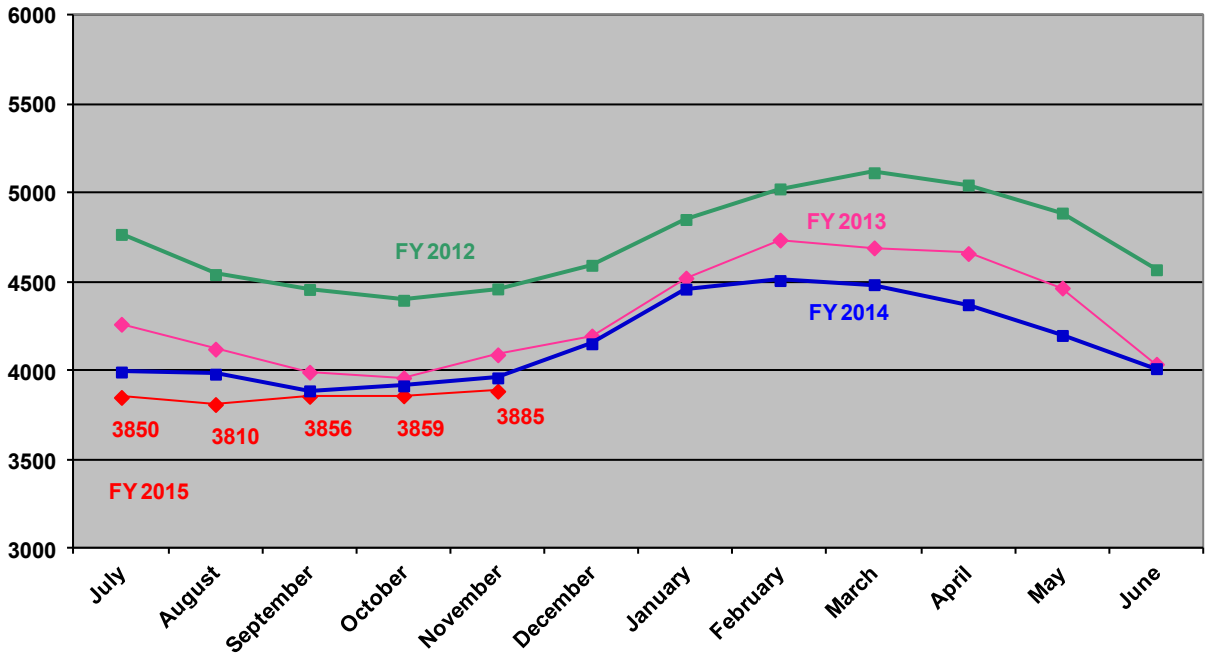
Total Job Seeker Views—Number of job seekers who followed link to job postings and may or may not have applied.

Unemployment Rates & CalWORKs Caseloads—November 2014

Unemployment Rates FY 2012-2015

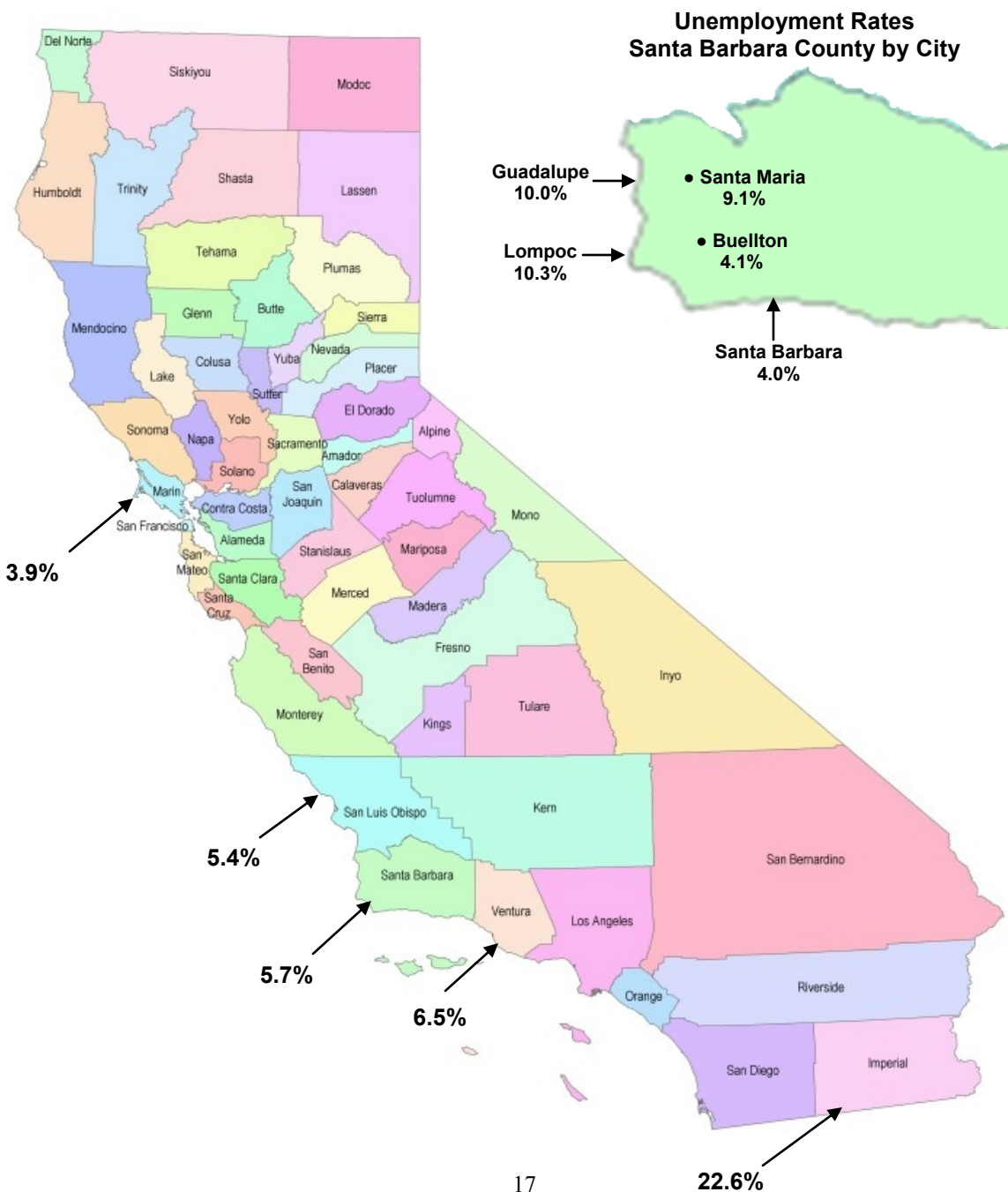


CalWORKs Actual Caseloads FY 2012-2015



Comparable Unemployment Rates with Other Counties—November 2014

How Do We Compare?	
Lowest California County (Marin)	3.9%
San Luis Obispo County	5.4%
Santa Barbara County	5.7%
Ventura County	6.5%
Highest California County (Imperial)	22.6%
State of California	7.1%
National	6.6%



**Workforce Resource Center
CalWORKs-ResCare**

Quionna attended the ResCare Job Club Program from November 3, 2014 to November 26, 2014. Her goal was to seek and maintain full time employment. The Job Club facilitator became aware of how motivated she was when she read and practiced everything in her Vantage Principles of Success Handbook by her third day of Job Club. This handbook consists of job readiness exercises such as resume writing, interview skills, and resolving conflict. Her positive attitude and eagerness didn't change until she began facing some minor personal challenges, in her second week. With the support of ResCare staff and her strong determination, she overcame the barriers she had and successfully completed Job Club. Quionna is now working full time at Fusion as a Billing and Insurance Agent and is making \$9.00 per hour. Congratulations!

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WIB Members

Tony Baur, SBC Education Office, ROP/CTE
Ruth Ann Bowe, Coldwell Banker
Cindy Burton, PathPoint
Randy Copperman, Rterial
Karen Dwyer, Express Employment Professionals
Teresa Gallavan, City of Lompoc
Angela Hacker, SBC Dept. Of Housing and Community Development
Timothy Harrington, TerraLink International
Judy Hawkins, Rudy Road Leadership
Diane Hollems, Santa Barbara City College
Julie Holmes, Department of Rehabilitation
Chuck Huddleston, Local 413, IBEW
Sue Larsen, Gulley & Larsen Insurance Services LLC
Robert Manning, Sue's Place
Anthony Mitchell, Community Action Commission
Christopher Montigny, Ajax/Santa Barbara Refrigeration
Gabriel Morales, Center for Employment Training
Melissa Moreno, Santa Barbara City College
Gene Morones, Staples Inc.
Scott Mumbert, Cottage Hospital
Daniel Nielson, SBC Social Services
Ken Oplinger, Santa Barbara Region Chamber of Commerce
Dianne Owens, Dianne Owens Consulting
Joe Pierre, UFCW Local 770
Rick Rantz, Allan Hancock College
Grace Schoch-Manzano, Employment Development Department
Kathy Simas, Santa Barbara Foundation

Raymond McDonald, Executive Director

Santa Barbara County Board of Supervisors

1st District - Salud Carbajal
2nd District - Janet Wolf
3rd District - Doreen Farr
4th District - Peter Adam
5th District - Steve Lavagnino

Workforce Resource Center Partner Agencies

Alcohol, Drug & Mental Health Services	Department of Social Services
Allan Hancock College	Employment Development Department
Area Agency on Aging	PathPoint
Candelaria American Indian Council	ResCare Workforce Services
Center for Employment Training	Santa Barbara City College
Community Action Commission	SCORE
Department of Rehabilitation	Small Business Development Center
Workforce Investment Act	